

Center to Reduce Cancer Health Disparities

NATIONAL OUTREACH NETWORK (NON)

NON Overview

The National Outreach Network (NON) seeks to strengthen NCI's ability to develop and disseminate culturally appropriate, evidence-based cancer information that is tailored to the specific needs and expectations of underserved communities, working through NON community health educators (CHEs) located at NCI-Designated Cancer Centers.

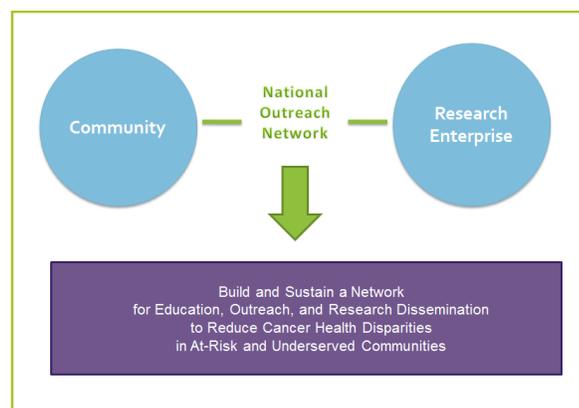
Building and expanding upon previous efforts, NON is strengthening the ability of cancer centers and NCI to reach underserved communities with NCI cancer information and enhance community engagement in cancer research. Access and engagement of underserved communities is facilitated by close linkage of NON CHEs with the Geographic Management of Cancer Health Disparities Program (GMaP) hubs.

Goals

- Enhance NCI's cancer disparities research efforts through local and regional culturally tailored education/outreach within underserved communities.
- Enhance NCI's ability to disseminate culturally appropriate, evidence-based cancer information to underserved communities.
- Adapt and test culturally tailored education/outreach activities that address local and regional cancer health disparity issues.

Objectives

- Integrate NON CHEs within the research and outreach efforts of the cancer centers and the communities in their catchment areas.
- Plan, conduct, and assess CHE-facilitated community education and outreach, aligned with NCI and cancer center research and outreach priorities, within underserved communities locally and regionally.
- Strengthen partnerships/collaborations with key NCI-sponsored academic, research, community, and regional partners to enhance NCI's ability to effectively reach underserved communities with tailored cancer information and foster community engagement in research.



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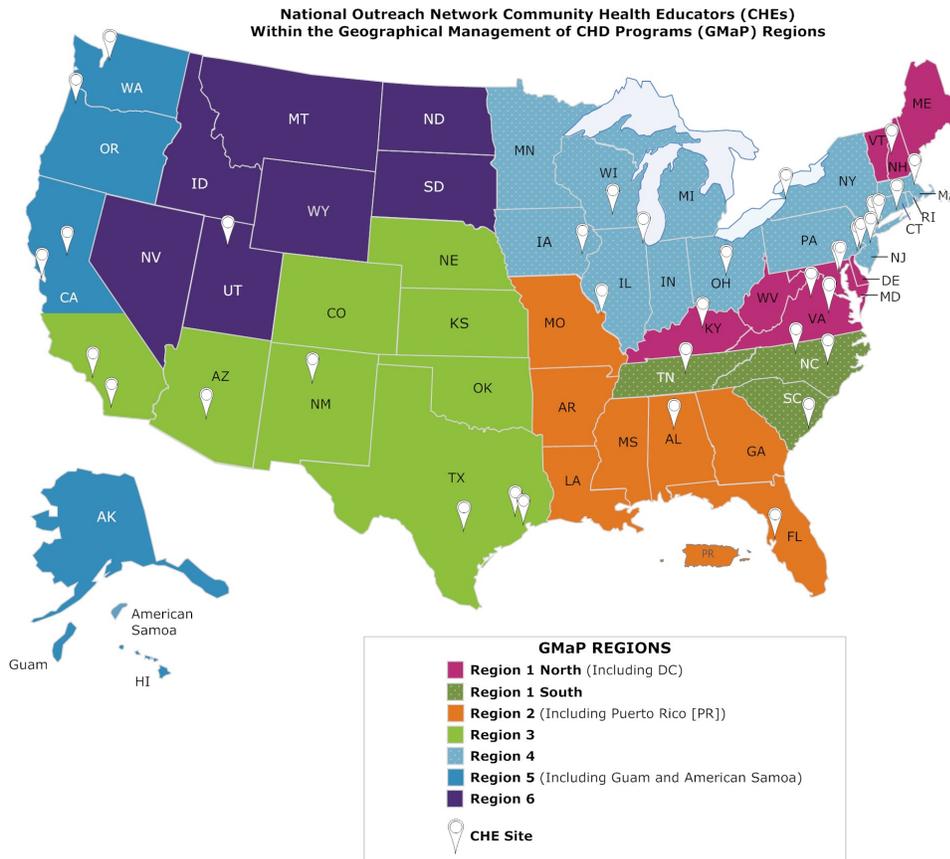


NON COMMUNITY HEALTH EDUCATORS (CHEs)

Community Health Educators are experienced in communications, comprehensive cancer control, training, program planning, and evaluation, and are embedded into NON's 37 participating NCI-Designated Cancer Centers around the U.S. They serve as vital links between NCI, grantee institutions, and communities to identify needs and disseminate culturally tailored cancer information.



Scan this QR code with your mobile device to access NON information online.



NON CHE Outreach Activities

- Identify gaps and barriers to the integration of community education/outreach within the cancer center and propose strategies to resolve them.
- Identify specific ways that CHE-facilitated community education/outreach can enhance the research and outreach efforts of the cancer center grant.
- Adapts/implements CHE-facilitated education/outreach strategies, aligned with the cancer center focus, and linked by NCI priorities and GMAP regional cancer health disparity issues.
- Identify CHE-facilitated education/outreach resources and strategies for further testing, as appropriate.

NON CHE Community Activities

- Develop and maintain academic and community partnerships to enable access to and delivery of culturally appropriate, evidence-based cancer information and education to underserved communities locally and regionally.
- Collaborate with academic, research, community, and regional NCI partners to develop, implement, and assess a disparities-focused education and outreach efforts linked to local, regional, and NCI research priorities.

**Center to Reduce
Cancer Health Disparities**
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