1. Introduction

- Grab the attention of the audience with the significance of your research project
- Tailor the content to your audience
- Include the current problems in your field or knowledge gaps that you will address with your work
- Avoid vague background, heavy scientific jargon, and acronyms
- High picture to text ratio

2. Focus

- Establish the specific goal of your study
- Pinpoint the question you will address
- Focus on a one question at a time

3. Money Slide

- Provide the answers to the questions you posed
- Include relevant and organized methodology and data
- Tips:
  - Place figures on the left and bullets on the right
  - Slides with only data
  - Remove verbs from the text
  - Introduce the figure before showing the data

4. Take-Home Message

- Summarize your talk using simple language
- Exit strategy:
  - Take home message or conclusions
  - Future directions and challenges in the field
  - Proactive questions