



***Paul W. Thurman, DBA***

*Professor of Management and Analytics*  
Columbia University  
Mailman School of Public Health  
Paul.Thurman@Columbia.edu

National Cancer Institute, National Institutes of Health (Bethesda, MD)

Professor Thurman, a Columbia MBA valedictorian, service award winner, and multiple teaching award recipients, has extensive advisory and management experience helping a variety of Fortune 500 firms realize value from innovative business, operations, and technology strategies. He has held senior positions at Booz Allen Hamilton and American Express and has served public and private sector clients on six continents.

Paul has consulted to several global financial services, healthcare, retail, and consumer products firms across a number of business disciplines. His consulting work has focused mostly on analytical modeling to support strategic planning and decision-making, corporate cost management, and technology integration. He has also developed solutions around customer segmentation, demand forecasting, and experience mapping. He currently runs his own general management and education consultancy and is a frequent conference presenter.

Paul currently teaches strategic management and data analysis courses at Columbia's Mailman School of Public Health. He also serves as Director of Non-Degree Executive Education and leads Mailman's Professional Development Program, a co-curricular course aimed at improving tactical business skills for all Health Policy and Management students. Paul has taught courses in decision, risk, and operations in the full-time and Executive MBA Programs at the Columbia, London, and University of California, Berkeley business schools, and at Columbia's School of International and Public Affairs. Paul was also a Healthcare Research Fellow, Professor, and MBA Director at the Moscow School of Management SKOLKOVO in Russia, and he has held professorships in China, India, Brazil, Greece, Saudi Arabia, Chile, Australia, and Iceland.

In addition to his faculty appointments, Paul serves as a clinical professor and affiliated researcher at the National Cancer Institute's Center for Cancer Research at the National Institutes of Health. His recent peer-reviewed research has focused on scientific collaboration and its effect on research quality, and also on cancer drug patents, FDA approvals, and market pricing. He is the author of *MBA Fundamentals Statistics*, (Kaplan, 2008), *Pocket Guide to Data Analysis* (Kaplan, 2009), and co-author (with Thomas P. Ference) of *MBA Fundamentals Strategy* (Kaplan, 2009). He is also lead editor and chapter author, with colleagues from around the world, of *Female Immigrant Entrepreneurs*, *Father-Daughter Succession in Family Businesses*, and *Entrepreneurship and Sustainability*, three research compendia published by Gower (UK) from 2010-2012. In 2013, Paul completed a text for the SAS Institute, *Propensity Scoring and Adjustment for Causal Inference*, and presently, in addition to leading a USAID-funded effort to reform public health education in Mozambique, Paul is working with the World Bank to develop a text and workshop on data analysis and decision-making in fragile states focused on the country of Sudan. He also expects to publish two more texts—one on strategic planning and decision-making (for the SAS Institute), and another on global strategic planning (Taylor and Francis, UK)—in 2018.

Paul has served on the boards of the Greenburgh (New York) Nature Center, the Scarsdale (New York) Teen Center, and currently sits on the advisory boards of a number of entrepreneurial ventures. Paul received his BS in mathematics from Stanford University and his MBA (highest honors) from Columbia. He also completed doctoral work in health policy and management at the State University of New York and his Doctor of Business Administration (DBA) at Ecole des Ponts, in Paris, France.